

Tuesday 25 June 2013

FESPA Flight Briefing

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- 11:00am - 11:30am **FESPA Flight briefing**
Location: Jet Set Conference (B75N)
Speaker(s):
Chris Smith, FESPA
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- 11:30am - 12:00pm **Slovak SDPA Activities – Education and Training**
Location: Jet Set Conference (B75N)
Speaker(s):
Ludovit Bartos, Slovak Screenprint Association
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- 12:00pm - 12:30pm **Together we are stronger**
Location: Jet Set Conference (B75N)
Speaker(s):
Peter Kiddell, FESPA UK Association
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- 12:30pm - 1:00pm **PANEL SESSION: Association**
Location: Jet Set Conference (B75N)
Chairman: Emma Tuddenham, FESPA
Speaker(s):
Ludovit Bartos, Slovak Screenprint Association
Peter Kiddell, FESPA UK Association
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Sustainability Conference

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- 2:00pm - 2:30pm **Sustainability - what does it mean to you?**
Location: Jet Set Conference (B75N)
Speaker(s):
Clare Taylor
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- 2:30pm - 3:00pm **How to win a Queen's Award for Enterprise: Sustainable Development.**
Location: Jet Set Conference (B75N)
Speaker(s):
Richard Owers, Pureprint Group
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- 3:00pm - 3:30pm **ISO16759 Calculating the carbon footprint of print media products**
Location: Jet Set Conference (B75N)
Speaker(s):
Laurel Brunner, Digital Dots Limited
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- 3:30pm - 4:00pm **Knowing your supply chain: a timber industry perspective**
Location: Jet Set Conference (B75N)
Speaker(s):
Rachel Butler,
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- 4:00pm - 4:30pm **How emphasising 'sustainability' can deliver profits for your organisation. A case study'**
Location: Jet Set Conference (B75N)
Speaker(s):
Ian Crossley , Greenhouse Graphics Limited
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- 4:30pm - 5:00pm **Making 'sustainability' work for your business**
Location: Jet Set Conference (B75N)

Speaker(s):
Paul Noble, Banner Box

5:00pm - 5:30pm **PANEL SESSION: How to become more efficient**
Location: Jet Set Conference (B75N)
Chairman: Peter Kiddell, FESPA UK Association

Speaker(s):
Clare Taylor
Laurel Brunner, Digital Dots Limited
Paul Noble, Banner Box Rachel Butler,

Packaging and In-Store Conference

11:00am - 11:30am **Opening remarks**
Location: Creative Corner (Q100N)

Speaker(s):
Christian Duykaerts

11:30am - 12:00pm **Shopper Engagement Study: Lessons in Shopper Currency, In store decisions and Neuroscience**
Location: Creative Corner (Q100N)

Speaker(s):
Michelle Adams, Marketing Brainology

12:00pm - 12:30pm **Design and Delivery for In- store**
Location: Creative Corner (Q100N)

Speaker(s):
Jake Kirkham, Freelance Retail Marketing Consultant

12:30pm - 1:00pm **Why Digital for Corrugated Packaging?**
Location: Creative Corner (Q100N)

Speaker(s):
Michael Almagor, HP Scitex

2:00pm - 2:30pm **Creating Desire Within Constraint**
Location: Creative Corner (Q100N)

Speaker(s):
Tim Reynolds, Bloom

2:30pm - 3:00pm **In-store Displays & Packaging**
Location: Creative Corner (Q100N)

Speaker(s):
Lauren Blais, EFI

3:00pm - 3:30pm **Innovation that leads to cost reduction through change in structural pack design.**
Location: Creative Corner (Q100N)

Speaker(s):
Leonardo Bianchi, Burton's Biscuit CO

3:30pm - 4:00pm **PANEL SESSION: Packaging and Instore.**
Location: Creative Corner (Q100N)
Chairman: Christian Duykaerts

Speaker(s):
Jake Kirkham, Freelance Retail Marketing Consultant

Leonardo Bianchi, Burton's Biscuit CO
Michelle Adams, Marketing Brainology
Tim Reynolds, Bloom

4:00pm - 4:30pm **Pantone Colour Communication Seminar**
Location: Creative Corner (Q100N)
Speaker(s):
Helen Coakley, Mode Information London

4:30pm - 5:00pm **GWG 2012 Specifications**
Location: Creative Corner (Q100N)
Speaker(s):
Andrew Bailes-Collins , Enfocus

Screen Printing Conference

11:00am - 11:30am **Introductory Tutorial for Screen Printing**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Charlie Taublieb , Taublieb Consulting

12:00pm - 12:30pm **Setting Up a Raster File**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics

2:00pm - 2:30pm **Integrated Registration System**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Charlie Taublieb , Taublieb Consulting

3:00pm - 3:30pm **Working In Layers**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics

Wednesday 26 June 2013

Digital Textile Conference

10:30am - 11:00am **Digital Textile Printing—Increasing Opportunities for the Printer**
Location: Jet Set Conference (B75N)
Speaker(s):
John Provost, Digital Textile magazine

11:00am - 11:30am **Digital Technologies: The Right Choice**
Location: Jet Set Conference (B75N)
Speaker(s):
Marc Van Parys, University (Hogeschool) of Gent

11:30am - 12:00pm **Sublimation vs. Direct-to-Garment – A Technology Reality Tour**
Location: Jet Set Conference (B75N)
Speaker(s):
Christopher Bernat, Vapor Apparel / Source Custom

12:00pm - 12:30pm **The True Cost of Digital Textile Printing**

Location: Jet Set Conference (B75N)

Speaker(s):

Simon Wilcox, Sawgrass Technologies

12:30pm - 1:00pm

Differentiation, a path to clients!

Location: Jet Set Conference (B75N)

Speaker(s):

Gabriel Virto Esparza , Iruña Comunicación Textil

2:00pm - 2:30pm

Diversification – Adding Digital Decoration (or sublimation) to an existing business

Location: Jet Set Conference (B75N)

Speaker(s):

Simon Wilcox, Sawgrass Technologies

2:30pm - 3:00pm

From Catwalk to Consumer

Location: Jet Set Conference (B75N)

Speaker(s):

Melanie Bowles, Chelsea College of Art and Design

3:00pm - 3:30pm

How Digital Technology affords Screen Printing Sustainability

Location: Jet Set Conference (B75N)

Speaker(s):

Mark Gervais, Ningbo Shenzhou Knitting Co., LTD

3:30pm - 4:00pm

Using Social Media To Drive A Printing Business

Location: Jet Set Conference (B75N)

Speaker(s):

Stephen Fraser , Spoonflower

4:00pm - 4:30pm

Air your views in a creative way

Location: Jet Set Conference (B75N)

Speaker(s):

Suyin Aerts, X-Treme Creations

4:30pm - 5:00pm

Meeting the challenges of a new generation – a glimpse into the textile printing industry of tomorrow

Location: Jet Set Conference (B75N)

Speaker(s):

Omer Kulka, Kornit-Digital

5:00pm - 5:30pm

PANEL SESSION: Opportunities and barriers in digital textile printing

Location: Jet Set Conference (B75N)

Chairman: John Scrimshaw, World Textile Information Network

Speaker(s):

Diogo Liz, MTEX

John Provost, Digital Textile magazine

Marc Van Parys, University (Hogeschool) of Gent

Mark Gervais, Ningbo Shenzhou Knitting Co., LTD

Suyin Aerts, X-Treme Creations

Interiors Conference

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- 11:00am - 11:30am **Digital Print and Interior Style, a designers perspective.**
Location: Creative Corner (Q100N)
Speaker(s):
Debbie Mckeegan, Digetex group
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- 11:30am - 12:00pm **How Spoonflower serves fabric over the web**
Location: Creative Corner (Q100N)
Speaker(s):
Gart Davis, Spoonflower
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- 12:00pm - 12:30pm **Get Real – Be Fake!**
Location: Creative Corner (Q100N)
Speaker(s):
Daniel Pérez, Egue and Seta
Felipe Araujo, Egue and Seta
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- 12:30pm - 1:00pm **The new role of print in today's virtual world**
Location: Creative Corner (Q100N)
Speaker(s):
Martijn Groot, Peecho
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- 2:00pm - 2:30pm **Catering for Corporate spaces**
Location: Creative Corner (Q100N)
Speaker(s):
Richard Lewis , Portobello Art Ltd
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- 2:30pm - 3:00pm **Migrating from screen to digital for home furnishing and apparel: a UK manufacture's experience and perspective**
Location: Creative Corner (Q100N)
Speaker(s):
Barry Forester, Walker Greenbank plc
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- 3:00pm - 3:30pm **What would you create?**
Location: Creative Corner (Q100N)
Speaker(s):
Kristian Holt, Printed Space
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- 3:30pm - 4:00pm **A Tour through Interior Design**
Location: Creative Corner (Q100N)
Speaker(s):
Jos Bastiaans, Print Unlimited
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- 4:00pm - 4:30pm **Interiors Keynote: Back to the future**
Location: Creative Corner (Q100N)
Speaker(s):
David Bartlett , Brand.it
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- 4:30pm - 5:00pm **PANEL SESSION: Opportunities and barriers of printing for interiors**
Location: Creative Corner (Q100N)
Chairman: Michael Tomes, Creativepool ltd
Speaker(s):
Barry Forester, Walker Greenbank plc
David Bartlett , Brand.it
Jos Bastiaans, Print Unlimited

Screen Printing Conference

- 11:00am - 11:30am **Adding Type On A Path**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics
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- 12:00pm - 12:30pm **T-shirt Treatments-Spraying & Dipping Demonstration**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Charlie Taublieb , Taublieb Consulting
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- 2:00pm - 2:30pm **Compliance Issues in Screenprinting – Environment and Employees**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
John Schluter, Easiway Systems, Inc
John Lynch , Lynka S.A
Marcia Kinter, Government & Business Information Specialty Graphic Imaging Association International
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- 3:00pm - 3:30pm **Designing for Black Shirts**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Charlie Taublieb , Taublieb Consulting
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- 4:00pm - 4:30pm **How To Change Colours In An Image**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics
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Thursday 27 June 2013

Digital Conference

- 10:30am - 11:00am **Trendspotting in Digital**
Location: Jet Set Conference (B75N)
Speaker(s):
Tim Greene, InfoTrends
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- 11:00am - 11:30am **Digital Business Leaders at Work–How to grow a digital wide format business**
Location: Jet Set Conference (B75N)
Speaker(s):
Neil Falconer, Printfuture
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- 11:30am - 12:00pm **The Digital Blueprint–Business Planning for a digital environment**
Location: Jet Set Conference (B75N)
Speaker(s):
Richard Gray, Printfuture Ltd
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- 12:00pm - 12:30pm **How to grow added value Digital Sales**
Location: Jet Set Conference (B75N)
Speaker(s):
Nick Devine, The Print Coach

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| 12:30pm - 1:00pm | Going for Gold at London 2012 Location: Jet Set Conference (B75N) Speaker(s): Andrew Hodson, Icon-world |
| 2:00pm - 2:30pm | Workflow-the key to digital efficiency and growth Location: Jet Set Conference (B75N) Speaker(s): Paul Sherfield, Missing Horse Consultancy |
| 2:30pm - 3:00pm | Creating a Digital Value Proposition Location: Jet Set Conference (B75N) Speaker(s): Graham Reed, Global Print Strategies Ltd |
| 3:00pm - 3:30pm | PANEL SESSION: Digital Debate; Futureproofing Location: Jet Set Conference (B75N) Chairman: Lesley Simpson, Image Reports Magazine Speaker(s): Graham Reed, Global Print Strategies Ltd Neil Falconer, Printfuture Nick Devine, The Print Coach Paul Sherfield, Missing Horse Consultancy Richard Gray, Printfuture Ltd |

Brand and Creative Day

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| 10:30am - 11:00am | Registration and Welcome Location: Creative Corner (Q100N) Chairman: Andrew Fraser Speaker(s): Duncan MacOwan, FESPA |
| 11:00am - 11:30am | Audience measurement and advertising effectiveness Location: Creative Corner (Q100N) Speaker(s): Sam Tomlinson, PricewaterhouseCoopers |
| 11:30am - 12:30pm | The power of printed media Location: Creative Corner (Q100N) Speaker(s): Brad Mintz, Craft NY Eileen McKenna, McCann NY |
| 12:30pm - 1:00pm | PANEL SESSION: Creative Day Location: Creative Corner (Q100N) Chairman: Andrew Fraser Speaker(s): Brad Mintz, Craft NY Eileen McKenna, McCann NY Sam Tomlinson, PricewaterhouseCoopers |
| 2:00pm - 2:30pm | Printing for Gold at London 2012 Location: Creative Corner (Q100N) Speaker(s): Andrew Hodson, Icon-world |

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| 2:30pm - 3:00pm | Personalisation in print Location: Creative Corner (Q100N) Speaker(s): Till Schütte , Coca Cola |
| 3:00pm - 3:30pm | The real cross media revolution Location: Creative Corner (Q100N) Speaker(s): Adrian Fleming, Digital Space |
| 3:30pm - 4:00pm | Creative Corner Keynote Location: Creative Corner (Q100N) Speaker(s): Peter Souter, TBWA |
| 4:00pm - 4:30pm | PANEL SESSION: Print in the Marcomm Mix Location: Creative Corner (Q100N) Chairman: Andrew Fraser Speaker(s): Adrian Fleming, Digital Space Peter Souter, TBWATill Schütte , Coca Cola |
| 4:30pm - 5:00pm | Print Inspiration Runway Location: Creative Corner (Q100N) Speaker(s): Christian Duykaerts |

Screen Printing Conference

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| 11:00am - 11:30am | Special Effect Inks- High Density, Discharge and Others - Demonstration Location: Pilot's Briefing Zone (K65N) Speaker(s): Charlie Taublieb , Taublieb Consulting |
| 12:00pm - 12:30pm | How to separate an image Location: Pilot's Briefing Zone (K65N) Speaker(s): Dane Clement, Great Dane Graphics |
| 2:00pm - 2:30pm | PANEL: Innovative Advances in Emulsions Location: Pilot's Briefing Zone (K65N) Chairman: Charlie Taublieb , Taublieb Consulting Speaker(s): Dave Dennings, KIWO Inc and Ulano David Parker , MacDermid Autotype |
| 3:00pm - 3:30pm | Removing Art From A Flattened Background Location: Pilot's Briefing Zone (K65N) Speaker(s): Dane Clement, Great Dane Graphics |
| 4:00pm - 4:30pm | Working With Discharge Ink Location: Pilot's Briefing Zone (K65N) Speaker(s): Charlie Taublieb , Taublieb Consulting |

4:30pm - 5:00pm **How To Save A DCS2 File**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics

Friday 28 June 2013

Business Building Conference

10:30am - 11:00am **Demystifying cross channel marketing**
Location: Jet Set Conference (B75N)
Speaker(s):
Jacky Hobson, Up Marketing Ltd

11:00am - 11:30am **Driving better business performance**
Location: Jet Set Conference (B75N)
Speaker(s):
Richard Gray, Printfuture Ltd

11:30am - 12:00pm **Business Growth Systems**
Location: Jet Set Conference (B75N)
Speaker(s):
Nick Devine, The Print Coach

12:00pm - 12:30pm **Social Media Tutorial**
Location: Jet Set Conference (B75N)
Speaker(s):
Steve Welsh, Steve Welsh Social Media

12:30pm - 1:00pm **PANEL SESSION: Business Building Skills in sales and marketing**
Location: Jet Set Conference (B75N)
Chairman: Neil Falconer, Printfuture
Speaker(s):
Jacky Hobson, Up Marketing Ltd
Nick Devine, The Print Coach
Steve Welsh, Steve Welsh Social Media

2:00pm - 2:30pm **The Importance of Partnerships in a digital world**
Location: Jet Set Conference (B75N)
Speaker(s):
Colin Thompson, Cavendish

2:30pm - 3:00pm **Website Tutorial**
Location: Jet Set Conference (B75N)
Speaker(s):
Tim Brown, Addictivity.com

3:00pm - 3:30pm **Implementing web to print and taking your services online**
Location: Jet Set Conference (B75N)
Speaker(s):
Chris Martin, Syntax121 and NooPix Ltd

3:30pm - 4:00pm **How to Build Sales Teams**
Location: Jet Set Conference (B75N)
Speaker(s):
Nick Devine, The Print Coach

4:00pm - 4:30pm **Building and sustaining a successful business**
Location: Jet Set Conference (B75N)
Speaker(s):
Ian Greenaway, MTM Products (I.S.P.P.) Limited

4:30pm - 5:00pm **Mergers & Acquisitions & Strategic Partnerships**
Location: Jet Set Conference (B75N)
Speaker(s):
Colin Thompson, Cavendish

5:00pm - 5:30pm **PANEL SESSION: Business Building Skills**
Location: Jet Set Conference (B75N)
Chairman: Neil Falconer, Printfuture
Speaker(s):
Chris Martin, Syntax121 and NooPix Ltd
Colin Thompson, Cavendish
Ian Greenaway, MTM Products (I.S.P.P.) Limited
Peter Lancaster, Documobi and W2P Ltd

OOH Conference

11:00am - 11:30am **Will digital signage in outdoor media significantly reduce the amount of print produced?**
Location: Creative Corner (Q100N)
Speaker(s):
Brendon Cook, oOh!media

11:30am - 12:00pm **Operational Excellence in Wide Format Production**
Location: Creative Corner (Q100N)
Speaker(s):
Keith Ferrel , Cactus Imaging

12:00pm - 12:30pm **Xtreme OOH**
Location: Creative Corner (Q100N)
Speaker(s):
Dan Vandevoorde, X-treme

12:30pm - 1:00pm **PANEL SESSION: OOH Conference**
Location: Creative Corner (Q100N)
Speaker(s):
Brendon Cook, oOh!media
Dan Vandevoorde, X-treme
Keith Ferrel , Cactus Imaging

2:00pm - 2:30pm **How mobile engagement technologies transform print into a digital media enabler**
Location: Creative Corner (Q100N)
Speaker(s):
Rob Rosborough, Scanbuy

2:30pm - 3:00pm **I x i = I2**
Location: Creative Corner (Q100N)
Speaker(s):
Anthony Mouskoundi, CBS Outdoor

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- 3:00pm - 3:30pm **How mobile platforms can harness the power of print and continue brand conversations online**
Location: Creative Corner (Q100N)
Speaker(s):
Brett Haylock , Clear Channel UK
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- 3:30pm - 4:00pm **Online Advertising going Mainstream, Big Data & what it means to our Industry.**
Location: Creative Corner (Q100N)
Speaker(s):
Mark McGowan , Online Print Solutions (OPS)
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- 4:00pm - 4:30pm **TBC- Coming Soon**
Location: Creative Corner (Q100N)
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- 4:30pm - 5:00pm **PANEL SESSION: Exploring OOH**
Location: Creative Corner (Q100N)
Speaker(s):
Anthony Mouskoundi, CBS Outdoor
Brett Haylock , Clear Channel UK
Mark McGowan , Online Print Solutions (OPS)
Rob Rosborough, Scanbuy
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Screen Printing Conference

- 11:00am - 11:30am **PANEL: Screen Printers-What are you doing that is New and Innovative?**
Location: Pilot's Briefing Zone (K65N)
Chairman: Charlie Taublieb , Taublieb Consulting
Speaker(s):
Dick Thomas, Latitudes
Mark Gervais, Ningbo Shenzhou Knitting Co., LTD
Samir Sadikoglu, ETF Tekstil
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- 12:00pm - 12:30pm **PANEL: Innovative Advances in Textile Printing Equipment**
Location: Pilot's Briefing Zone (K65N)
Chairman: Charlie Taublieb , Taublieb Consulting
Speaker(s):
Klaus-Jürgen Wolf, Wolf International
Rich Hoffman, M&R Sales and Service
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- 12:30pm - 1:00pm **Using Clip Art To Create Full Colour Images**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics
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- 2:00pm - 3:30pm **T-shirt printing world record attempt**
Location: Pilot's Briefing Zone (K65N)
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- 3:30pm - 4:00pm **Four Colour Process-Part 1**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics

4:00pm - 4:30pm **Four Colour Process-Part 2**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Charlie Taublieb , Taublieb Consulting

4:30pm - 5:00pm **Turning Full Colour Into One & Two Colours**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics

Saturday 29 June 2013

Industrial Screen Printing Conference

10:30am - 11:00am **Could you add value with printable electronics and other functional materials?**
Location: Jet Set Conference (B75N)
Speaker(s):
Tim Claypole, Swansea University

11:00am - 11:30am **Versatility made easy**
Location: Jet Set Conference (B75N)
Speaker(s):
Nir Dvir, Printing Media Solutions

11:30am - 12:00pm **Industrial Screen Printing for Plastics**
Location: Jet Set Conference (B75N)
Speaker(s):
David Parker , MacDermid Autotype

12:00pm - 12:30pm **Printed Electronics: what does it have to offer?**
Location: Jet Set Conference (B75N)
Speaker(s):
Steve Jones , Printed Electronics Ltd

12:30pm - 1:00pm **Printed Electronics ready for screen printing industry**
Location: Jet Set Conference (B75N)
Speaker(s):
Magnus Svensso, Acreo

1:00pm - 1:30pm **PANEL: Industrial Screen Printing**
Location: Jet Set Conference (B75N)
Chairman: Peter Buttiens, ESMA
Speaker(s):
David Parker , MacDermid Autotype
Magnus Svensso, Acreo
Steve Jones , Printed Electronics Ltd
Tim Claypole, Swansea University

Screen Printing Conference

11:00am - 11:30am **Getting The Most Out Of Your Artwork**
Location: Pilot's Briefing Zone (K65N)
Speaker(s):
Dane Clement, Great Dane Graphics

12:00pm - 12:30pm

Documentation

Location: Pilot's Briefing Zone (K65N)

Speaker(s):

Charlie Taublieb , Taublieb Consulting
